

Ms. Noopur Surti  
Asst. Prof.

Qualification: BCom, MBA (HR), NET



### **Research Papers Published:**

-Is brand everything? issues and challenges of branding in global market, International Journal of Application or Innovation in Engineering & Management, ISSN 2319 – 4847, Volume 4, Issue 1, January 2015, pg. 14 – 18.

-A Study on Stress Level of Sales Employees in Garment Retail Stores of Ahmedabad City, International Journal of Management and Social Sciences Research, ISSN: 2319 – 442, Volume 2, No. 6, June 2013, pg. 31 – 37.

### **Contact Information:**

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### **Workshops & Seminars:**

-One day National level seminar on “Horizon – Make in India” organized by GLS Institute of Business Administration in 2015.

-2nd New Zealand – India Business Forum hosted by GLS Institute of Management in 2014.

-One day National level seminar on “Horizon – Thinking Beyond” organized by GLS Institute of Business Administration in 2014.

-Faculty Development Program on “Contributor Personality Development” organized by GTU.

-Workshop on “Data Analysis Using Excel with Hands on Training on MS Excel 2007” organized at AES Institute of Computer Studies, Ahmedabad.

### **Experience:**

-Assistant Professor at Venus International College of Technology for 3 years from July 2012 to July 2015.